



NEVADA DONOR NETWORK

Accountability • Quality • Excellence

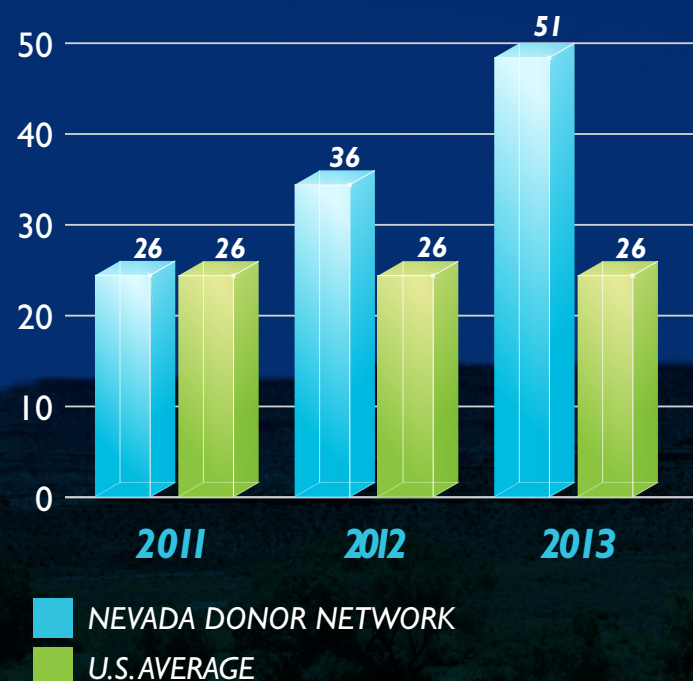
2013 Community Report

World LEADER

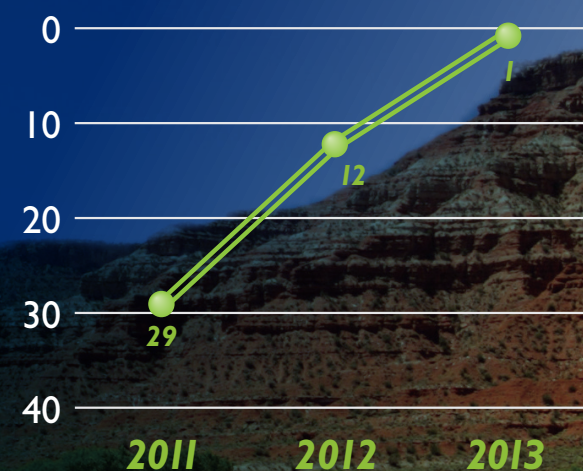
GLOBAL Recognition

2013 was a very exciting year for Nevada Donor Network. On the heels of a record breaking 2012, our success in saving and enhancing lives has continued. We have undergone a substantial transformation by changing our organizational culture and the way we operate on behalf of those we serve. These favorable changes are evidenced by the growth we have experienced in the past two years.

ACTUAL ORGAN DONORS RECOVERED
PER MILLION OF POPULATION



NEVADA DONOR NETWORK'S
RANKING IN THE U.S. OF
ORGAN DONORS PER MILLION
OF POPULATION



Due to the incredible transformation and stunning results, Nevada Donor Network is in high demand around the world. CEO Joe Ferreira and COO Simon Keith attended the European Society of Transplantation Bi-Annual Meeting (ESOT) in Vienna, Austria and the International Society of Organ Donation and Procurement (ISODP) 2013 Organ Donation Congress in Sydney, Australia. At ISODP, Mr. Ferreira presented the paper titled, "How a Single U.S. Organ Procurement Organization grew its organ recovery rate from 24 organ donors per million of population to 50+ organ donors per million of population in 30 months." The response from the international community has been overwhelming as Nevada Donor Network continues to forge new ground in the world of organ donation and transplantation.



2013 Organ Donation Congress

12th Congress of the International Society for Organ Donation and Procurement
Sydney, Australia • November 21-24, 2013



**How a Single US
Organ Procurement
Organization grew
its organ recovery
rate from 24 organ
donors per million
of population to 50+
organ donors per
million of population
in 30 months**

Oral Presentation
by Nevada Donor Network
CEO Joe Ferreira
and COO Simon Keith
Saturday, November 21, 2013 • 11:00am

"The importance of sound management
and organizational culture in donation and
transplantation: A single center organ procurement
organization's experience in the US"

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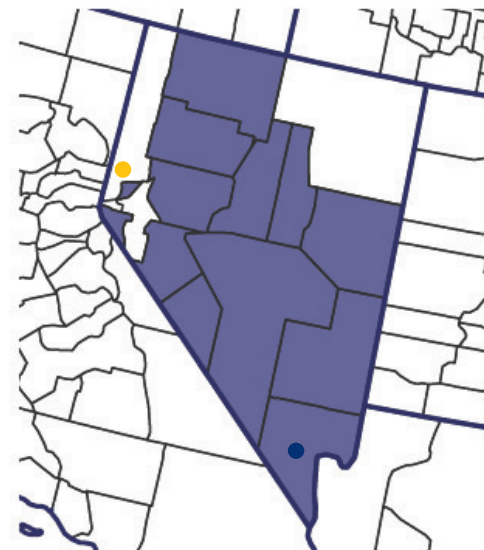
2013
ORGAN
DONATION
CONGRESS
21-24 NOVEMBER 2013



COO Simon Keith
in Sydney, Australia

The *NEW* Nevada Donor Network

	2011	2012	2013	2 Year Increase
Organ Donors	53	75	104	96%
Organs Transplanted	172	235	307	78%
Tissue Donors	228	296	372	63%
Ocular Donors	612	546	632	3%



● NDN Headquarters ● NDN Satellite Office

Donation Service Area

One important aspect of Nevada Donor Network's transformation has been a renewed commitment to our community and our partners. In order to symbolize these improvements on behalf of the community we serve, we felt it was time for a visual change as well.

We set out to design a new brand, representative of who we are as an organization and what this work means to each and every member of our team. The result is a dynamic new logo symbolic of our mission to maximize the gift of life and health through organ and tissue donation. There are many elements to the logo that hold special meaning. The two interlocking symbols convey the connection between donors and recipients. You may also see the shape of a person, one body made up of two interlocking units, making a whole out of separate components. The shape also represents infinity, symbolic of the continuation of life and health brought by donation and transplantation. The text closely hugs the symbol, implying a close connection between donors and recipients. Finally, the word DONOR is a different color and a bolder type, meant to stand out and serve as a tribute to the gifts each heroic donor has bestowed and the legacy left behind to save and improve lives.



Dinorah
Kidney Transplant Recipient



Mario
Kidney Transplant Recipient



Cliff
Heart Transplant Recipient

ac•count•a•bil•i•ty
the state of being responsible to someone or for some action

qual•i•ty
an essential or distinctive characteristic, property, or attribute; high grade; superiority

ex•cel•lence
the fact or state of excelling; superiority; eminence



Joe Ferreira
President/CEO

A Message FROM THE CEO As a result of the heroism of our donors and their families, the pulse of Nevada Donor Network (NDN) beats stronger than ever. During 2013, our team and community partners helped save and improve more lives than we have in our history for the second consecutive year. Our cultural transformation at NDN has led to stronger bonds with our donor families, transplant recipients and important community partners who are critical to our mission. Thanks to the incredible commitment of all involved we continue to evolve as a world class organ, eye and tissue procurement organization in Nevada to honor those we faithfully serve.

So what is next in our improvement journey? We are very optimistic about our future as we continue to grow in 2014 by focusing on our core values of Accountability, Quality and Excellence. We will continue to identify innovative ways to support the community and keep up with the sweeping changes in healthcare while capitalizing on technology to improve collaboration with our hospital, community and international partners. Most importantly, we will continue to build on the strong foundation we have developed in the last 2 years to explore improved ways to serve the more than 122,000 people who desperately wait for a second chance at life and thousands of others who need precious tissue and corneal transplants from our heroic donors. We are all very proud to be a part of such a powerful team and mission. I look forward to what the future holds for our team, community partners and those who rely on our heroic donors to make the world a better place.

NEVADA
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Accountability • Quality • Excellence

ORGAN Donation

2013 was a second consecutive record year for Nevada Donor Network's Organ Recovery Services Department. The team facilitated donations from 104 donors, a 39% increase from the previous year. The increase in recovered organs translated to a 31% rise in the number of organs transplanted. Each of these numbers represents a common goal; to save lives through organ donation. In 2013, 279 lives were saved because of heroic organ donors in Nevada Donor Network's donation service area.

Transplantation TECHNOLOGY



Nevada Donor Network is now using exciting technology which helps to analyze kidney function prior to transplantation and improve patient outcomes after. The organization opened Nevada's only Organ Perfusion and Preservation Lab, where kidneys are pumped and prepared for transplantation.

According to published data, this technology keeps the organ healthier for a potentially longer transport and improves the outcome of the transplant. In many cases, kidneys will begin to function sooner after transplantation when compared to other preservation methods, which could eliminate the need for dialysis and lead to an earlier release from the hospital.

Have you ever known someone who needed knee repair surgery to walk or run again? Chances are they received tendons or bone donated by a hero who made the decision to donate. For wounded veterans who received severe burns while in combat, skin donated from someone else can save their lives. For a child born with a heart defect that may put their life at risk, a heart valve donated from someone else can lead to a healthy, normal life. A person suffering from corneal blindness can have their vision restored. It is our Tissue and Ocular Recovery Services Departments who help make those life changing transplants happen. More than 1,000,000 medical procedures using donated human tissue and nearly 50,000 cornea transplants are performed each year. Tissue and cornea recovery for donation occurs within 24 hours of a donor's passing and is performed with the utmost respect for the heroes who choose to donate.

Tissue & Ocular Donation

63 MORE LIVES SAVED

39% increase in organ donors



90% increase in hearts transplanted



55% increase in livers transplanted



32% increase in lungs transplanted



18% increase in kidneys transplanted

*2012 to 2013

425% increase in vascular donors

152% increase in skin donors



92% increase in heart valve donors

29% increase in tissue donors



16% increase in cornea donors

*2012 to 2013



Lisa . Kidney & Pancreas Transplant Recipient



I am so grateful that Nevada Donor Network decided to honor my dad in the Rose Parade in January 2014 because now the whole world got to see my father how I view him, **a hero.**

Nikki Young



Paul Young . Organ and Tissue Donor



Paul Young was such an easy person to get along with, he was someone who would do anything for a friend, and go to great lengths to save a life of a stranger. It sent his friends and family into shock when they found out he was not going to make it. In September of 2012, at the age of 54, Paul passed away of an aortic dissection. After serving 30 years with the fire department and eventually making it to the rank of captain, it was no surprise when we found out he was an organ donor. He wanted to continue saving more lives even after he had passed on, which is exactly what he did. Paul was able to save and enhance over 30 lives by donating his organs, eyes and tissue. As his daughter, it was very hard to watch my father pass away at 16 years old, but his decision to donate made me want to become an organ donor. Being able to see how beautiful it is to save lives like this, it has made me aware of the gift of life, and now I try to convince everyone I know of becoming one as well. I am so grateful that Nevada Donor Network decided to honor my dad in the Rose Parade in January 2014 because now the whole world got to see my father how I view him, a hero. Nevada Donor Network helped us honor my father in the most beautiful way possible and I could never thank them enough.

Nikki Young, Paul Young's Daughter

Centennial Hills Hospital
MEDICAL CENTER

DESERT SPRINGS HOSPITAL
MEDICAL CENTER
A Member of The Valley Health System

Dignity Health.
St. Rose Dominican
Rose de Lima Campus
San Martin Campus
Siena Campus

MOUNTAIN VIEW
HOSPITAL

North Vista
HOSPITAL

SOUTHERN HILLS
HOSPITAL & MEDICAL CENTER

SPRING VALLEY HOSPITAL
MEDICAL CENTER
A Member of The Valley Health System

SUMMERLIN HOSPITAL
MEDICAL CENTER
A Member of The Valley Health System

SUNRISE
HOSPITAL & MEDICAL CENTER

UMC
UNIVERSITY MEDICAL CENTER

Valley
Hospital Medical Center
A Member of The Valley Health System

Boulder City Hospital

Mesa View Regional Hospital

Mike O'Callaghan Federal Hospital

VA Southern Nevada Healthcare System
North Las Vegas VA Medical Center

Nye Regional Medical Center

William Bee Ririe Hospital

Battle Mountain General Hospital

Creekside Hospice

Complex Care of Tenaya

Desert Canyon Rehabilitation Center

Family Home Hospice

Harmon Rehabilitation Hospital

HealthSouth Desert Canyon Rehabilitation Hospital

HealthSouth Rehabilitation Hospital of Las Vegas

HealthSouth Rehabilitation Hospital of Henderson

Horizon Specialty Hospital

Horizon Specialty Hospital of Henderson

Kindred Hospital Las Vegas – de Lima

Kindred Hospital Las Vegas – Flamingo

Kindred Hospital Las Vegas – Sahara

Life Care Center Las Vegas

Monte Vista Psychiatric Hospital

Nathan Adelson Hospice – Swenson

Nathan Adelson Hospice – Tenaya

Progressive Hospital

Saint Mary's Hospice Care

35% increase
in organ referrals

23% increase
in tissue & ocular
referrals

60% decrease
in non-effective
requests

*2012 to 2013

Our record breaking organ recovery statistics would

not be possible without the hard work and dedication of each and every one of our hospital partners. A vital part of our job is to educate hospital staff members about the sophisticated referral process and the importance of allowing our staff to be the first to approach families on the subject of donation. We have seen a 60% decrease in the number of non-effective requests by hospital staff. We also experienced a significant increase in the number of vented (organ) and cardiac (tissue and ocular) referrals from our hospitals, which have risen by 35% and 23% respectively. All of the increases being reported can be attributed to an increase in our staff's presence in the hospitals, formal education of hospital staff and the incredible commitment from the hospital and their entire staff.

Hospital Services



Nevada State Board of
NURSING

Community Services

A key component to Nevada Donor Network's success is community outreach. We want Nevadans to know who we are, what we stand for and how much we value each and every person who makes the decision to register as an organ, eye and tissue donor. Whether it's an event big or small, our mission is to reach as many people as possible and help them understand the lifesaving and healing benefits of donation.



Sahara DMV staff participates in Donate Life Blue & Green Day



NDN Volunteers introduced at Donate Life Night with the Las Vegas 51s



Family of donor hero Joshua Gilbreath with NASCAR driver Joey Gase



Family of donor hero Lexi Scanlin holding her Rose Parade Float floragraph





Christopher Ruby . Tissue Donor . With his Aunt Lori

The loss of our son, brother, nephew, cousin and friend, Christopher Ruby,

is a wound that will never fully heal. With a damaging physical wound, there is an initial trauma, followed by a recovery and healing phase, which in turn will one day heal in the form of the scar. The emotional scar of losing him is one that will never leave us as complete as we were before, but just as with physical scars, this emotional scar leaves us with a story that we will never forget. Or, in the case of Christopher's aunt, a physical scar of healing from him to match her emotional scar.

Christopher suffered an unfortunate accident while snowboarding. Even after resuscitation attempts by his father, the ski patrol and medical personnel, Christopher's time in this life had come to an end.

Just 20 years old at the time of his passing, Christopher was just beginning to grow into the man his friends and family knew he would become. In high school, he was a member of the Navy JROTC. After graduating, he followed his passion for the automotive field and received an Associate's Degree in Applied Technology. His career started at Exotic Car Works in Las Vegas, where his talents began to truly show. In addition to his exceptional work ethic, Christopher displayed an equal dedication to all things outdoors.

Despite the grief of losing his son, Christopher's father Jeff had a mind clear enough to start thinking about how the loss of his son could better the world. The sight of his own sister on crutches helped Jeff see how that would happen. Just weeks before Christopher's passing, his Aunt Lori had torn her anterior cruciate ligament while skiing. Christopher's parents explained Lori's injury to Nevada Donor Network and arrangements were made to use Christopher's anterior cruciate ligament to repair his aunt's injury. Lori was humbled and grateful to receive such a gift from her nephew.

Although his family will never get to see Christopher fully grow into the man they all knew he was already becoming, they are thrilled he had the opportunity to have a positive impact on the lives of others, even after his passing. As the emotional scar of Christopher's passing continues to heal, those who received the blessings of his eyes and tissues will have a physical scar as evidence of his loving, caring, and giving spirit. With his aunt Lori as a proud example, physical scars sometimes are the best way to aid in healing emotional scars.

Ruby Family

Family Services

The record breaking increases in organ, eye and tissue donation have also increased activity for our Family Services Department. In addition to the increase in referral and family follow up calls, the department has been busy rebuilding its Aftercare Program, a program aimed at supporting donor families long after their loved ones have passed.

As part of the program, Nevada Donor Network also revamped its Donor Remembrance Ceremony. On October 19, families representing 74 donors gathered at the Westin Lake Las Vegas in Henderson for a beautiful ceremony to honor their loved ones for the lifesaving and healing gifts they left behind. Former American Idol contestant Scott MacIntyre, who is a kidney recipient, performed and thanked the families for the gift of life. Nevada Donor Network's COO Simon Keith also shared his inspiring story about his heart transplant and meeting his donor's family 25 years after his transplant. Each donor family in attendance received a medal in honor of their loved one's gift.



Scott MacIntyre

1 of 7

Organ Procurement
Organizations in the
U.S. with an onsite lab

HLA Laboratory

Nevada Donor Network is home to its own HLA Laboratory, which provides a full range of histocompatibility testing services in support of the OPO and the University Medical Center of Southern Nevada's kidney transplant program. These services include ABO and HLA typing, the screening and identification of anti-HLA antigens pre-transplant and monitoring of the immune response post-transplant. The laboratory also provides cross matching for renal and non-renal organ transplants throughout the region.

In the past year, our laboratory facilitated the addition of 70 patients to the local UNOS waitlist for a kidney transplant. We also provided necessary lab support for 59 local transplant patients.

We are proud to say our lab is one of the few in the country with an entire staff certified by the American Board for Histocompatibility and Immunogenetics. Our nine person staff has a combined experience in histocompatibility and transplantation of over 139 years.

CMS Certificate of Accreditation . State of Nevada Licensed Clinical Laboratory



Looking AHEAD



2013 was a very successful year, but we are looking forward to even further success in 2014. Nevada Donor Network has increased its staff to better serve our community and partners and we will continue to grow as the year goes on. Through the first quarter of 2014, our Organ, Tissue and Ocular Recovery Services Departments are on track for a third consecutive annual increase in donation activity. Our Community Services Department launched a comprehensive new outreach program aimed at educating DMV staff and customers about the lifesaving and healing benefits of organ, eye and tissue donation. We increased our education in all of the hospitals we serve and reinvigorated a number of Donor Council committees, which are aimed at establishing open communication and collaboration between NDN and the hospital administration and staff. In an effort to increase referrals coming from our coroner's office, we now have a member of our staff present every morning during the coroner's office meeting. One of the most significant signs of our growth is the addition of our satellite office in Reno, which allows us to better serve our entire population and increase our efforts to save and enhance lives. As we celebrate our success and look ahead to the incredible future, we thank all of the donor heroes who have made this possible.



International Exchange Program



Letter from the Chair

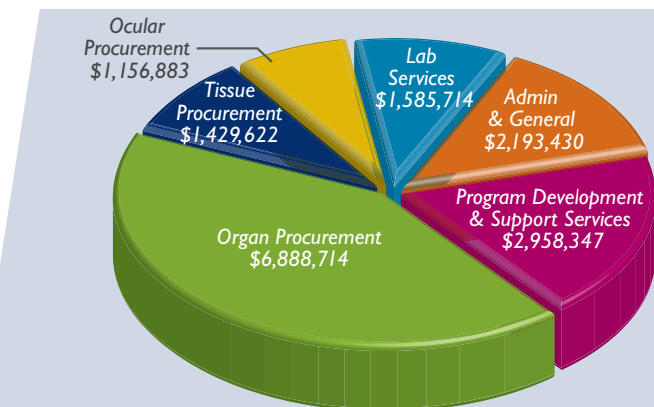
Nevada Donor Network's continued record growth has been remarkable and I am very proud to serve as the board chair and see the organization grow into a world leader. Each and every record set over the past two years indicates how hard the staff works and symbolizes their dedication to Nevada Donor Network's mission of maximizing the gift of life and health through organ and tissue donation.

Throughout 2013, the team at Nevada Donor Network grew, as did their commitment to serve the residents of Nevada and strengthen the partnerships which are so vital to the organization's mission. The continued growth in donation activity has saved more lives and provided hope to more patients waiting for a transplant than ever before. As we look to the future, we should all expect to see continued success from Nevada Donor Network.

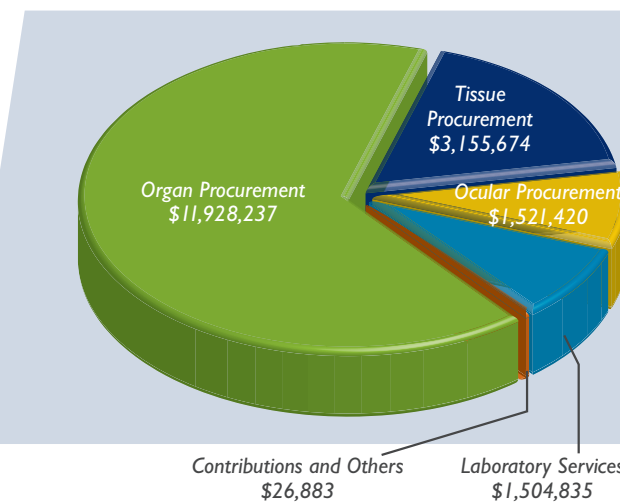


Karen Hess, RN, MS, MBA, ACNP - Governing Board Chair

2013 Total
Expenses
\$16,212,710



2013 Total
Revenues
\$18,137,049



2014 Nevada
Donor Network
Governing Board
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RN, MS, MBA, ACNP
Chair

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Nevada Donor
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